



CTV National Fellowship Program



Deadline for applications: April 13th, 2012

Made possible through the CTV-CHUM Benefits

CTV National Fellowships are intended to encourage professional development in the television industry by enabling emerging creative talent including producers, writers and directors - i.e., program makers - to attend the Banff World Media Festival. Fellowships are not intended for established professionals, nor are they intended for entry-level candidates. Applicants must have a minimum of one significant production credit in writing, producing, or directing.

CTV National Fellowships cover the following: full festival registration, including admission to all seminars, workshops, and on-demand screenings; all official social events; and air transportation (transportation allowance based on lowest airfare available). Accommodation and all other costs of attending the festival are the responsibility of the fellowship recipient.

To provide a more enriching experience and an enhanced professional development experience for selected fellows, the CTV National Fellowship program will also provide a limited mentorship program prior to Festival opening. Previous winners may apply, but applicants who have been awarded Fellowships in the past will not be given a high priority. Applicants should be Canadian citizens or landed immigrants. Each application will be judged according to the merits of the project that will be brought to Banff; the applicant's strategy for maximizing opportunities at Banff; and the applicant's financial need.

As part of CTV's commitment to employment equity, and to better reflect Canadian society, CTV invites applications from all qualified individuals residing in Canada.

All correspondence and inquiries regarding the CTV Fellowship should be addressed to the Banff World Media Festival, which is responsible for the administration and adjudication of the program. The Application Form, with attachments, must be completed and forwarded to the address below to be received no later than 5p.m. ET on April 13th, 2012. Successful applicants will be notified no later than April 30th, 2012.

For more information please contact:

Emma Norton

Associate Producer, Awards and Market Access Programs

Tel: 416-921-3171 ext. 246

Email: enorton@achillesmedia.com

Address:

Achilles Media Ltd.

21 St Clair Ave East, Suite 700

Toronto, ON, M4T 1L9

SEND APPLICATIONS BY MAIL OR COURIER (FAXES WILL NOT BE ACCEPTED).

Applications **must be received in our office no later than 5p.m. ET on April 13th, 2012**

2012 CTV National Fellowship Application



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PART ONE:

Please provide the following information in the fields below. Please Print.

Canadian Citizen: Landed Immigrant:

First Name: _____ Last Name: _____

Occupation: _____ Job Title: _____

Company: _____

Address: _____

City: _____ Province/State: _____

Postal/ZIP Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____

Have you APPLIED for a CTV Fellowship in the past? If so, please indicate what year(s): _____

Have you RECEIVED a CTV Fellowship in the past? If so, please indicate what year(s): _____

Are you a CFC Prime Time Television Program 2010/2011 Graduate? (Please indicate this in your cover letter) Yes: No:

PART TWO:

The CTV Fellowship Program is intended to encourage professional development of emerging talent. It is not, generally speaking, for established professionals, but neither is it an entry-level program. Applicants should have at least one significant production credit (producing, directing or writing credit), and must be bringing a specific, suitable-for-broadcast project to Banff with specific goals in mind. Projects must qualify as Canadian content and should be in the following genres: drama, documentary, children's, comedy/entertainment, lifestyle or reality.

Please attach **3 copies** of the following:

- A ONE-PAGE maximum résumé outlining your background and most recent production credits.
- A ONE-PAGE maximum statement indicating why you believe you and your project will benefit from a CTV Fellowship including a plan and strategies for achieving objectives at Banff.
- A ONE-PAGE maximum statement describing the creative aspects of the project you wish to bring to Banff indicating, for example, format (MOW, short drama, documentary, etc.), intended audience, and stage of development.
- A ONE-PAGE maximum statement providing budget information, including information on the proposed financing of development and production.

PART THREE:

You must provide a minimum of two (maximum of three) letters of recommendation from sources in the television industry or knowledgeable of the television industry. References should be familiar with your work, familiar with the Banff World Media Festival, and able to assess your potential to benefit professionally from what the Festival has to offer. Letters of reference must be sent at the same time as your application package. It is your responsibility as an applicant to ensure all materials are sent by the application deadline and your file is complete.

PART FOUR:

Financial need is a consideration in the adjudication of CTV Fellowship applications. Your signature below is both an affirmation of the accuracy of the information you have provided in your application, and an affirmation that whether you receive a CTV Fellowship will materially affect your ability to attend the Banff World Media Festival. The festival office may call you if additional information is required for verification or clarification of financial need.

Signature of Applicant: _____ Date: _____

CTV Fellowships cover air and shuttle transportation (Calgary - Banff return) and a festival registration. A travel stipend will be provided to you by the Banff World Media Festival and a paid registration on your behalf for the full Festival, June 10-13, 2012. This includes admission to all seminars, workshops, screenings, the on-demand system, and all official social events. Accommodation and all other costs of attending the Festival are the responsibility of the fellowship recipient, though the Festival will assist by bringing to the recipient's attention a range of housing options in Banff and Canmore. CTV Fellowships, including registration and social tickets, are awarded on the basis of individual merit and are non transferrable. Paired applications, or applications from several people connected with the same project or company, can only be considered on an individual basis.

The personal information on this form will be used for the purposes of processing your requests in connection with the 2012 Banff World Media Festival (i.e.- registration, accommodation, etc.), as well as sending you follow-up information on this and future Achilles Media Events. For inquires about the collection and use of this information or to remove your name from our contact list, please email info@achillesmedia.com.



CTV National Fellowship Program

Application Checklist

Please ensure you have included all applicable documents before submitting your application. Applications will be considered incomplete until all missing components have been received.

Please use this checklist to confirm your application is complete:

- One page maximum resume
- One page maximum objective statement
- One page maximum creative statement
- One page maximum budget statement
- Two letters of recommendation
- Name included on each document
- 3 Copies of all of the above

Applicant Signature _____ Date: _____